



BENEFACT
TRUST

Our template for:

Writing a Case Study

Do you want to bring your project to life and demonstrate the impact of your work? Case studies provide real-life examples of the difference your project is making – a great opportunity to engage with other funders and share your work far and wide!

Here is our simple template to help you write an effective case study...



1

Introduction

Set the scene of the situation by providing context and background to your project. Keep it short and sweet. What is the project? Who/what are you introducing in this case study?

Note: Remember to use pseudonyms to protect people's identity unless they have agreed for their personal details to be used. As long as they can't be identified, then you're all good to go!

Case studies don't have to be essays! Keep it short, snappy and impactful!

2

Challenge

What is the problem your individual/community is facing?

Photos are a great way to make case studies engaging!

3

Solution

How did your project make a difference/solve the problem?

Grab people's attention with a video case study - and you can still use our template as a guide! [Read our blog](#) on creating easy video content.

4

Use of stats and figures will convey the impact of a project

Result/Impact

What will this mean for the future? What is the long-term benefit?

5

Summary

Round up the case study and share the bigger picture. Eg. How many people will this project benefit?

We love to share case studies of projects we've helped to fund – so tag us on social media (@benefacttrust) or email them to info@benefacttrust.co.uk.

Good luck bringing your project to life!