



BENEFACT
TRUST

Our top tips on:

Taking photos for social media



Posting photos of your Benefact Trust funded project to social media is a great way to raise awareness among other potential funders!



If your grant is going towards the construction or repair of a building, take photographs of your community interacting inside/outside it, even if it's not finished yet!



71% of posts to Facebook feature at least one image!

Using images of people makes your post feel relatable and helps show who will benefit from your project and our grant. Good photos show how people are feeling so use photos of people smiling and having fun

If you are taking photos of under-18s or vulnerable adults, you'll need to secure appropriate consent from a parent or carer

Tag us in your social posts!
Facebook: @BenefactTrust
Twitter: @BenefactTrust
LinkedIn: Benefact Trust